

City College News

GEORGE BROWN COLLEGE

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Photo: Neil McGowan

PRESSING ENGAGEMENT- Student Kevin Sylvester concentrates before attempting to lift 258 pounds in a college bench-pressing competition held at St. James in mid-April. The eventual winner in the 157- to 178-pound class was Rich Hoppe who pressed 322 pounds. Top female presser was Fleurette La Charite, who handled 135 pounds.

Global trade, human resource work new specialities in School of Business

George Brown's School of Business is moving into some new fields and, at least temporarily, out of some old ones.

Starting in September, the School will start teaching students how to manage international trade and human resources.

Dean Jim Ross says the two new programs will address key areas of current and future job growth in the business community.

The 32-week, post-diploma International Trade program is geared to people who already have post-secondary business education and some on-the-job experience.

They'll study international marketing, importing and exporting regulations, and international finance, and work in the field for a portion of the program.

The new two-year Human Re-

sources Management program is designed to meet the need for human resource specialists who are familiar with training, staff development and the increasingly complex range of equity and human rights issues as well as recruitment, compensation and benefits. The program has been endorsed by the Human Resources Professional Association of Ontario.

At the same time that these two programs are starting, the school is moving out of several other areas.

Lack of student interest is forcing the division to suspend diploma programs in retail management and office systems, Ross says.

The college has found that retailers tend to prefer to train their own staff with in-house programs, and the concept of a management role in office information systems is currently
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Ministry proposal: General education to constitute 30 % of all programs

A provincial government board has proposed that all college programs include 30 per cent general education.

While many details remain to be ironed out, the proposal could ultimately mean that George Brown students will spend a higher proportion of their time studying languages, humanities or social sciences and a smaller proportion on technical subjects.

The College Standards and Accreditation Council (CSAC) Establishment Board proposed in a discussion paper released in March that college programs include 20 per cent general education by the end of a five-year period, and 30 per cent by 10 years.

According to the board discussion paper, the initial 20 per cent could be divided between liberal arts courses and existing courses from other programs.

Issues that remain to be resolved are substantial, including an exact definition of general education and if any increase in general education would be included within current program hours, or if programs would be expanded to accommodate it.

What is clear though, is the commitment of the provincial government to expand general education in Ontario colleges.

Dr. Bernard Shapiro, Deputy Minister of Colleges and Universities, told George Brown staff at a meeting in early April that the Ministry is "very interested in emphasizing this type of education."

The debate about the place and value of general education has gone on in the college system and at George Brown for many years.

Some staff and program advisors argue that as much program time as possible should be spent on technical
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Ministry proposal would increase general education

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and job-related skills that increase the immediate employability of graduates. Others, including the Ministry, argue that general education should play a more prominent role in curriculum because it will enhance the long-term career prospects of graduates by making them more adaptable to new jobs and technologies, as well as building better communication and reasoning skills. Some proponents of more general education say that it will also expose students to aspects of the world and issues outside their job field that will enhance their lives and the community in general.

There has been much debate about general education at George Brown, including a proposal for a special committee to study the issue made by College Council in 1988. In 1990, former president Doug Light put forward a series of principles that included a five-year phase-in of increased general education at the college.

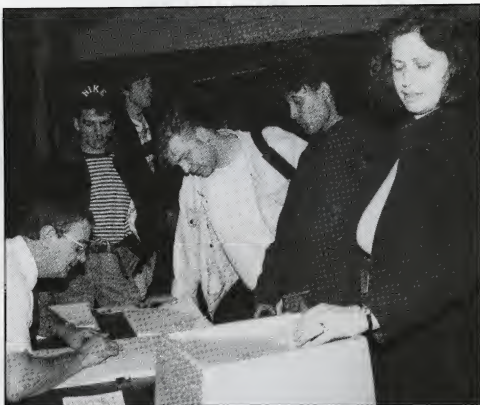
The college has no overall general education policy. Individual academic departments decide on the amount of general education content in their programs.

The CSAC Establishment Board is also proposing a number of other major changes in the way colleges operate, which could be implemented in the coming years. These include:

- System-wide standards for programs that specify "learning outcomes" and admission requirements. Currently, individual colleges develop the curriculum of programs they offer, which are then approved by the Ministry.
- System-wide review of programs to ensure they are meeting established standards and that their content is appropriate. Currently, individual colleges review their programs, usually with the help of external program advisors.

George Brown Academic Vice-President Patricia Groves says CSAC board proposals will improve the quality of college education in Ontario.

"They deserve the support they appear to be getting."



EXERCISING FRANCHISE - First-year Nursing student Susan Laidlaw (right) casts her ballot for student representative on the Board of Governors in an election in early April, while St. James Campus Manager David Copsey (left) registers other voters. Students elected Property Management student Angela Griffith-Ariwodo with 66 out of a total of 198 votes cast. That number is about 55 per cent lower than the last student Board election in 1990 when 362 students voted. This year St. James students cast 174 votes in the election while Casa Loma students cast 13 ballots, four Kensington students voted and seven Nightingale students exercised their franchise.

Business into new areas - and out of old ones

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poorly understood by the public at large, he says.

The Office Systems program may be revived in the future.

"It's right on the money," says Ross. "In time it will be understood."

The School of Business has also suspended certificate programs in high-demand areas of computer programming and accounting for financial reasons.

These programs need the support of recently withdrawn government seat purchases to be financially viable, Ross says.

In addition, high costs have forced the division to cancel the co-op education option that has been available in Accounting, Information Systems and Small Business Management diploma programs.

The additional co-op fee that students paid didn't cover the costs of arranging for co-op placements, and

the co-op placements themselves were becoming harder to find in the recessionary economy, Ross says.

The division remains committed to offering students practical experience, and will continue to offer field experience in many of its programs, Ross says.

The climate of financial restraint in the college will probably mean that any new programs developed by the division in the future will mean reductions in existing programs.

"We're going to have difficulty starting new programs without reducing others."

Council elections in May

Staff and students will fill 12 vacant positions on College Council in the next few months. Faculty and support staff will elect five people in May elections. Deans and student councils will appoint representatives for the two-year terms.

Events

April 24 - Award ceremony and reception for winners and nominees of the 1992 Board of Governors' Staff Awards of Excellence, 3 to 5 p.m., Plumer's Dining Room, 300 Adelaide St. E.

April 27 - Start of series of Town Hall Meetings at all campuses led by college President John Rankin. Rankin will discuss major issues facing the college and administrative plans for the future as well as answer questions from staff. All staff are invited and encouraged to attend. Casa Loma Campus in auditorium of 160 Kendal Ave., 2:30 - 4:30 p.m. Other town hall meetings will be held on April 28, 29 and May 1.

April 28 - President's Town Hall Meeting at Kensington Campus. 2:30 to 4:30 p.m., third floor gym. See April 27 item for details.

April 29 - President's Town Hall Meeting at St. James Campus. 2:30 to 4:30 p.m. Room 128, 200 King St. E. See April 27 item for details.

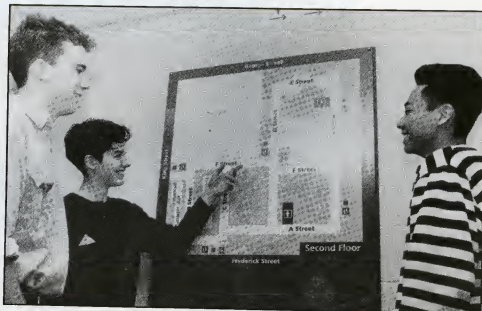
April 30 - Open House, Continuing Education and Marketing Division, including Enquiry Centre, Liaison Office, Communications, and Continuing Education Departments, 3 - 5 p.m., St. James Campus, 200 King St. E., fifth floor, room 542E.

May 1 - President's Town Hall Meeting at Nightingale Campus. 11 a.m. to 1 p.m. in the cafeteria. See April 27 item for details.

May 5 - Board of Governors meeting, 6 p.m., 300 Adelaide St. E., room 210. All staff and students are welcome to attend. For information call Jeanette Cairns at 944-4472.

May 7 - Avenues to Fashion, annual open house of the fashion division, Kensington Campus. Demonstrations, displays and activities will run from 10 a.m. to 7 p.m. Fashion shows at 10:45 a.m., 2 p.m. and 6 p.m.

May 9 - Huge Garage Sale of surplus college furniture and equipment. Prices start at \$2 with phones for \$10. Everything will be sold "as is" on a first-come, first-served basis. Cash only. 100 Cherry St. 9 a.m. to noon.



YOU ARE HERE - Graphic Design students Wally Robinson (left) Sabrina Dmrazic and Al Esquerra check out one of the new maps recently installed at St. James as part of a pilot "wayfinding" project. In an effort to make it easier for people to find their way around the building at 200 King St. E., corridors have been named with letters (such as "A" Street), and parts of the building, such as stairwells and exits, have been colour coded.

Rain or shine. Free parking. Sponsored by the Physical Resources Department.

May 14 - College Council meeting, boardroom, 500 MacPherson, 8:45 - 11 a.m. All staff and students are welcome to come and hear debate about issues of college-wide concerns by this elected council. (See

May 15 - Deadline for registration for Seventh Annual College-wide Staff Picnic to be held on Saturday, May 30 at Centre Island from 10 a.m. to 4 p.m. (Rain date June 6.) Registration forms were distributed to all staff. Cost is \$6 per adult, \$4 per child (10 years and under), including fun and lunch. Boat fare not included. For more information, call the campus manager's office at your campus.

May 18 - Victoria Day. College closed.

May 20 - Get Females Into Technology and Trades Day (Get F.I.T.T. Day), Casa Loma Campus. Grade 8 girls from area schools will be at George Brown for this third annual event that includes demonstrations, video presentations, and hands-on workshops offered through the Liaison Office and School of Technology and Science.

May 22 - Advisory Committee for Equity (ACE), last general meeting of this academic year, 8:30 - 10:30 a.m.,

Casa Loma Campus, new boardroom off staff lounge, fourth floor, 160 Kendal Ave. Staff and students welcome. For more information, call June Kingshott at 944-4621.

- Last day of classes for most post-secondary programs.

May 28 - Annual Metro College Support Staff Conference, George Brown College St. James Campus. Speakers, including a keynote address by Buddy Burge, and workshops. For more information, call Tina Kirby in the Staff Training and Development Office at 944-4663.

May 30 - Seventh Annual College-wide Staff Picnic on Centre Island. Featuring field events, games and a barbecue lunch. 10 a.m. to mid-afternoon. Parking is available at 100 Cherry St. with bus transportation to the island ferry starting at 8 a.m. See May 15 item for registration details and deadline.

June 4 - 6 - School of Dance youth ensemble presents Spring Dances, Winchester Street Theatre, 80 Winchester Street, Toronto. For tickets, call 867-2035.

June 19 - 20 - Post-secondary convocations. For more information, call Student Life Manager Dudley Campbell at 867-2106.

Names in the News



Photo: Neil McGillivray

TEACHER SPONSORS SCHOLARSHIP - St. James Applied Studies teacher Kay Singh chats with General Arts and Science student Elaine Ramsay, who was recently awarded a \$200 scholarship set up by Singh in memory of her father, who died in 1990. Every year, students in the Pre-Health and General Arts and Science programs will get Naranjan Singh Scholarships, named after Singh's father, who was a professional engineer. "My father was a strong believer in the freedom offered by education. I cannot think of a better way to remember him," says Singh. Ramsay had the highest grade-point average in her first semester in the program.

School of Technology and Science Dean Shirley Holloway has accepted a secondment to the Ministry of Skills Development to help with planning for Ontario's apprenticeship system and a new federal/provincial agreement on training. Her work with the National Council of Deans of Technology and the Association of Colleges of Applied Arts and Technology of Ontario (ACAATO) will stand her in good stead at the Ministry, according to Academic Vice-President Patricia Groves. Mechanical Systems Technology Chair Bob Nicholson will be Acting Dean of the division for three months starting April 1, 1992.

Students in George Brown's Piano Technician program not only take the instruments apart and put them together, some of them are pretty good at tickling the ivories. "We have some very good musicians," says program co-ordinator Anne Fleming-Read. Some of those students will have an opportunity to demonstrate their keyboard talents on May 4 at Casa Loma in a program including jazz and works by Brahms and Handel. The occasion is the unveiling of a grand piano restored with painstaking care over several years by students. That piano is now being made available rent-free for concerts in the city.

School of Hospitality teacher Bjorn Rasmussen is once again conducting one of his popular wine tour week-ends this year. On June 12 to 14, he'll take a group of people on a bus tour to see four wineries and the sights of the Finger Lakes region of New York State. For more information, call him at 867-2253.

Staff with spare rooms in their houses or apartments are needed to act as hosts for an exchange group of Japanese students who will be visiting Toronto this summer. About 40 students from Japan's Daiichi Business College will be here for a special ESL business program from July 10 to Aug. 7, 1992. A key component of the exchange is the opportunity to live in

an English-speaking home and learn about Canada first-hand. Remuneration is \$500 per month per student. Two meals per day and a separate bedroom for the students must be provided. Forms have been circulated to staff members. For more information, call Ruth Miller in the International Centre at 867-2115.

The student marketing club at George Brown was a big winner in an inter-college competition held in April in New Orleans, Louisiana. The thirteen club members who went to the American Marketing Association Convention won the top award for Outstanding Display, beating out 87 other colleges in this category. The club's booth featured a video and college posters. The club was also one of several winners of the award for chapter programming, the category that rates a series of marketing club events over a year. "It's a really great feeling to do so well," says club Vice-President Paolo Bressan. "To be recognized in that forum is fantastic."

The Human Resources Department reports the following staff changes:

New to the faculty is Bill Gapen in Community Services at Nightingale.

New support staff include: Patricia Depaulo in Health Sciences at 175 Kendal; Timothy Henshaw in Baycrest Day Care at 3560 Bathurst St; and Rosalie Starkey in Fashion Technology at Kensington Campus.

Georgia Quartaro has been named Chair of the Community Services Division responsible for all programs. Quartaro, who joined college faculty in 1985, has been Co-ordinator of the Child and Youth Worker program since 1988.

Support staff transfers include: Gwen Adams in Community Services, who moves from 175 Kendal Ave. to Nightingale Campus; David Brown and Christine Wengle from the Driver Training Department who move, respectively, to Plant Operations at 100 Cherry St. and Architectural Engineering at 160 Kendal Ave.; Sheila Corman in the Finance Office, who moves from 500 MacPherson to St. James; and Tina Kirby, who moves from the International Centre at St. James to Staff Training at 500 MacPherson.

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